

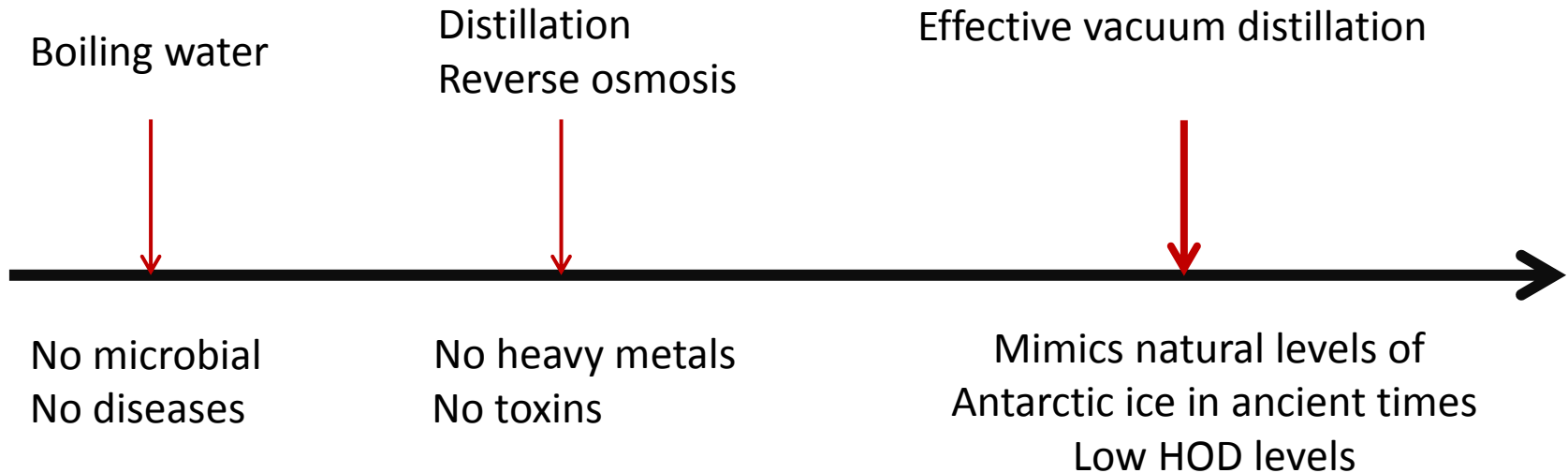
Energy Drink:

No caffeine, No taurine,
Simply Pure Water

Pomytkin Igor
Chernopiatko Anton

Finland, 22 November 2012

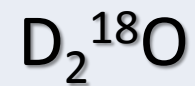
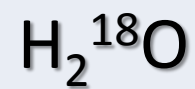
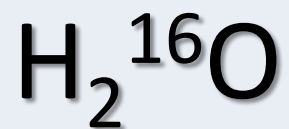
Human history of Water. What is pure water?



Is it essential for life?

Yes, it is a source of energy.

Water = H₂O



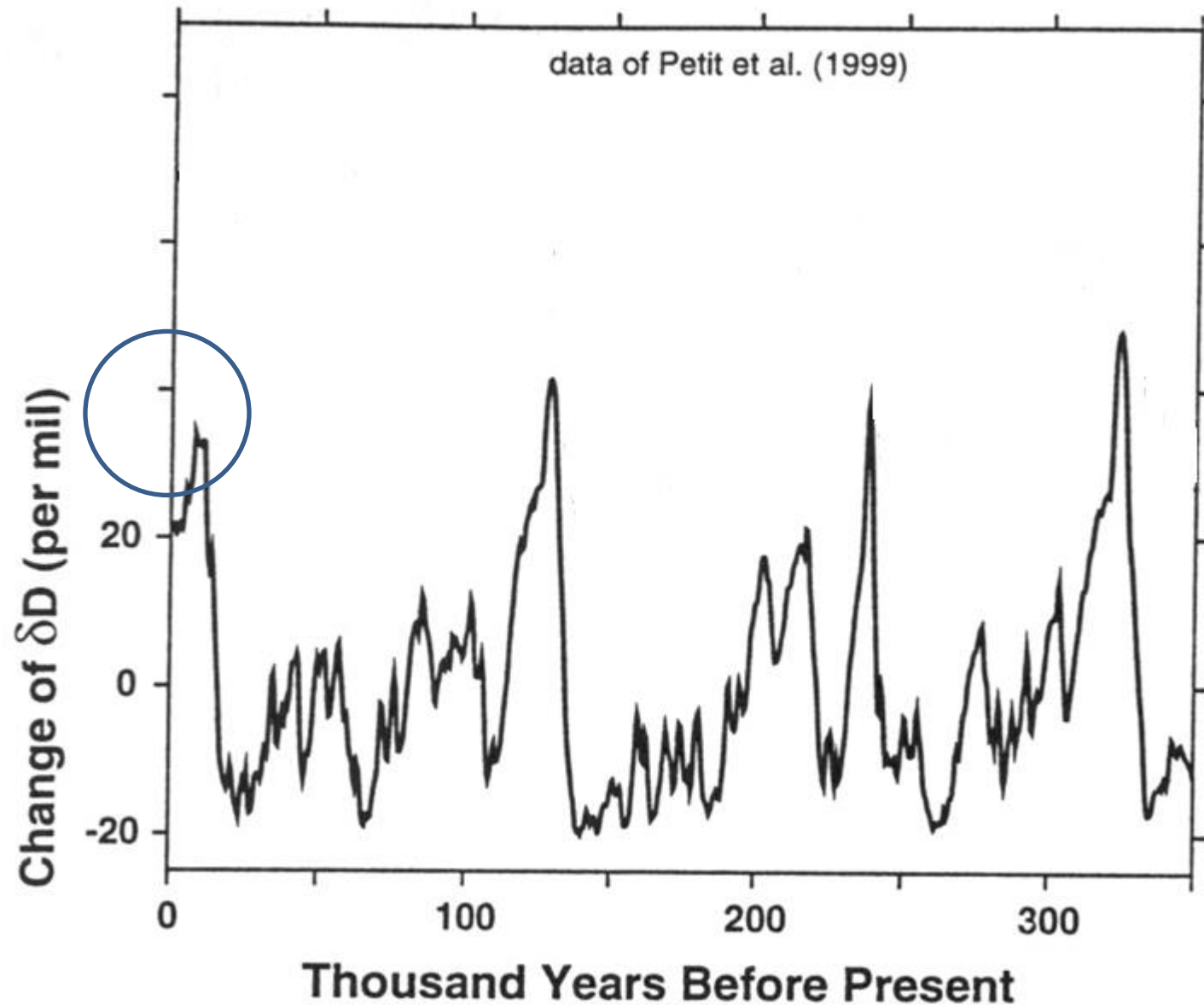
When we drink 2.5 L of water,
we uptake 1 ml of HOD

Is it essential for life?

Yes.

HOD reduces our energy.

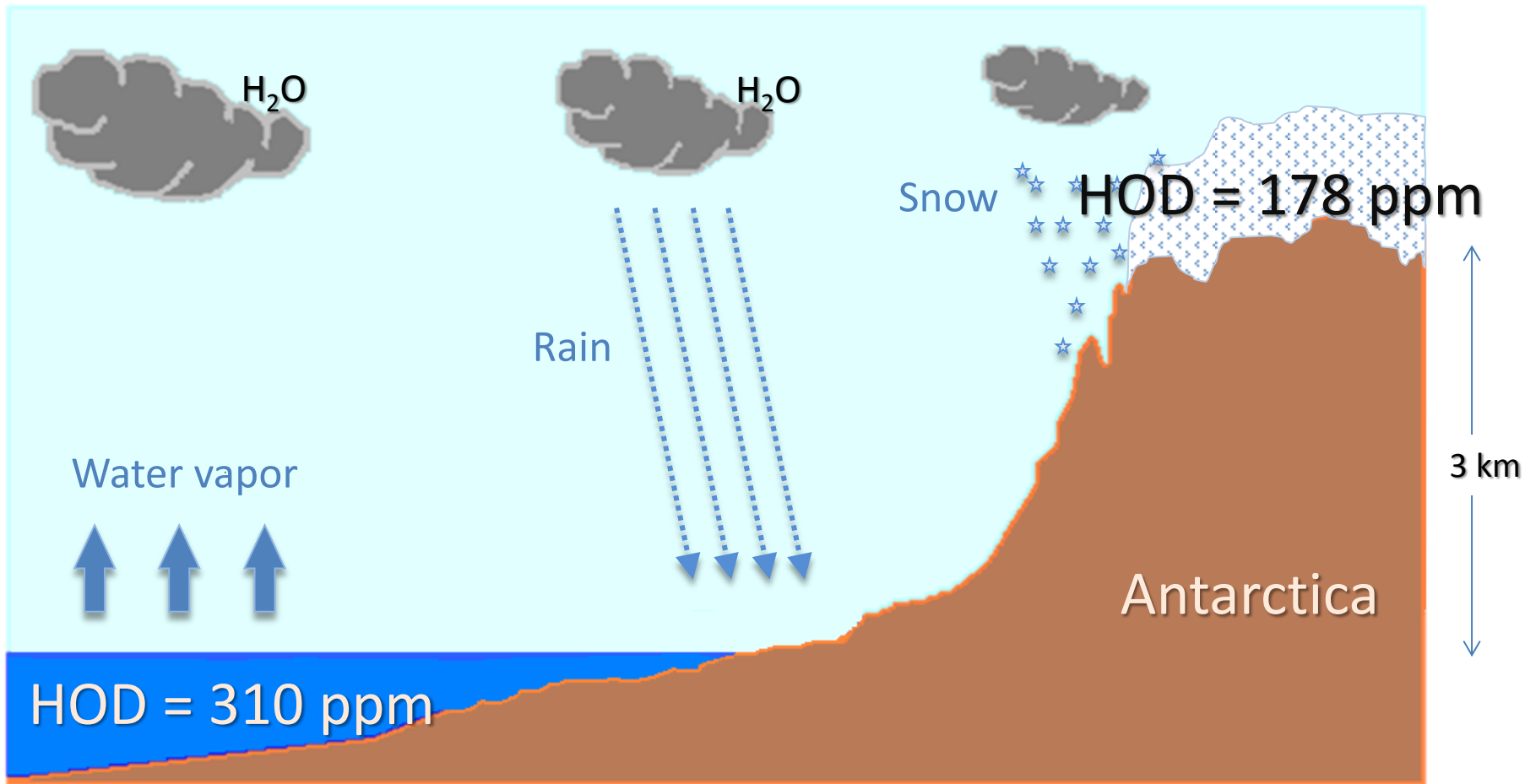
Earth history of Water. What is pure water?



We have two ways:

1. To wait when HOD decreases with time (100 000 years);
2. To reproduce ancient conditions by technology

How Antarctic water is produced in Nature?



Levels of HOD in natural water

| Natural Water | HOD, ppm |
|---|-------------|
| Standard VSMOW (ocean) | 310 |
| Moscow tap water | 282 |
| Greenland Ices (until July 2012) | 232 |
| Standard Light Antarctic Precipitations (SLAP) | 178 |

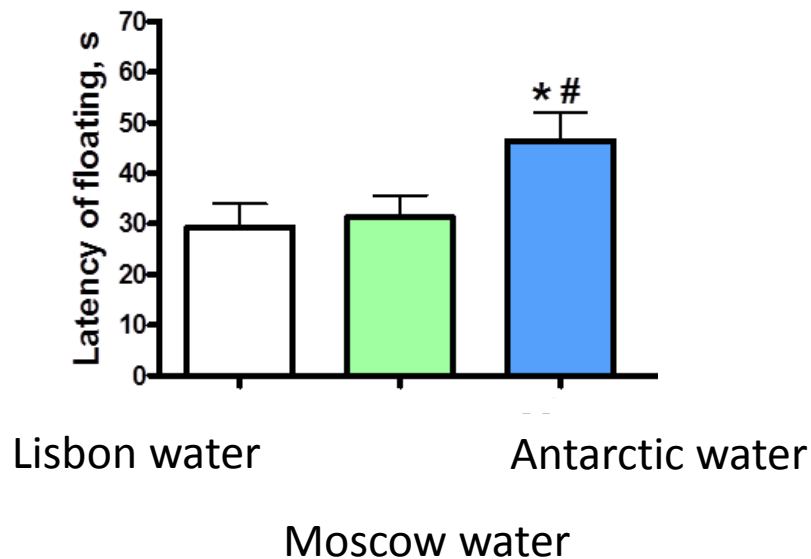
Key idea:

Decrease HOD level in drinking water to natural levels of Antarctic to increase energy

It is a New generation of Energy Drink

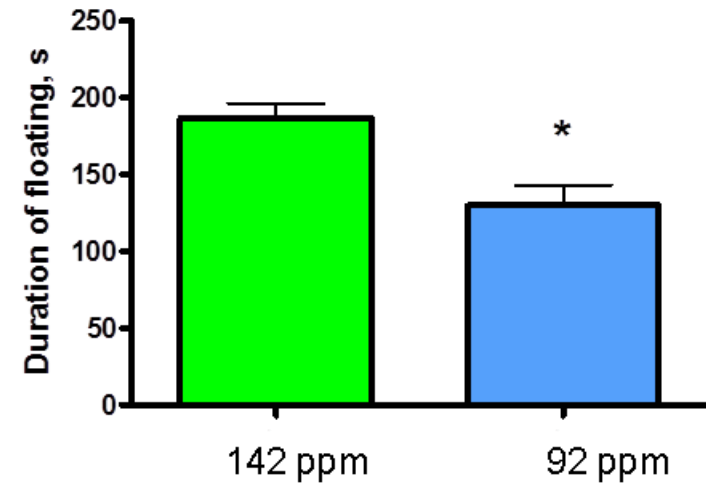
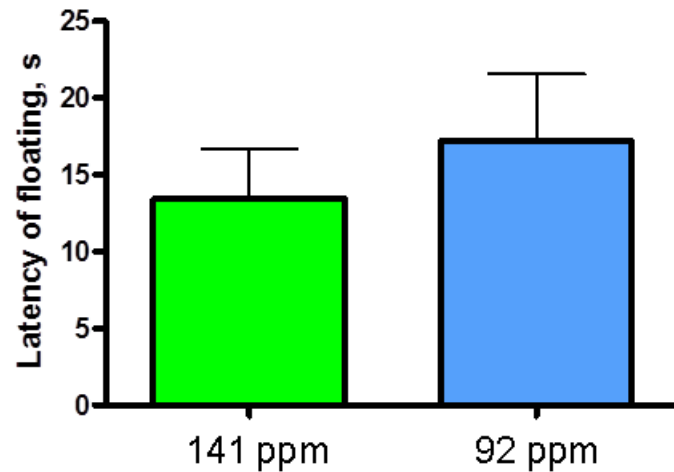
Effect of HOD on energy

Forced swim test



Old mice. Effect of HOD on energy

Maastricht Medical Center
New Lisbon University
Oxford University

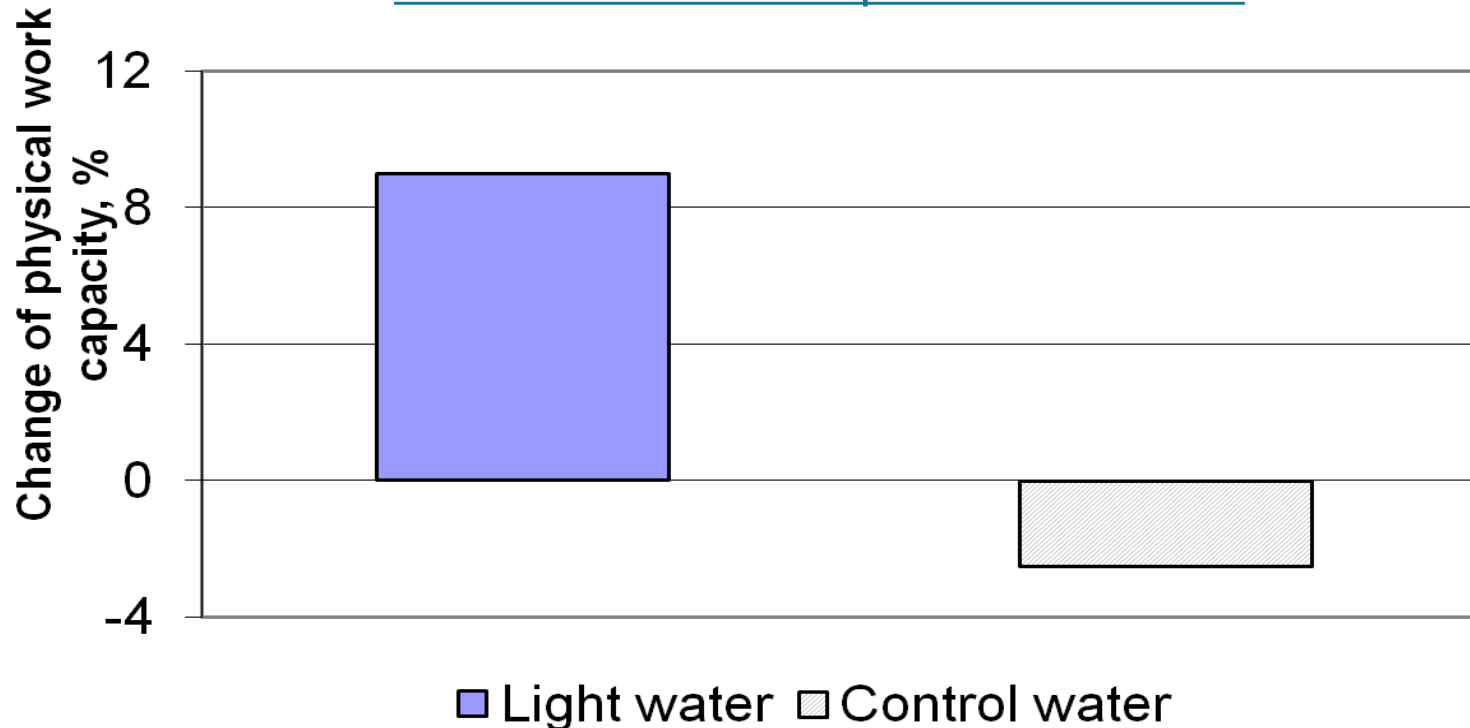




**Drinking the Antarctic water
improves functional
performance in healthy
people during aerobic
exercises, a physiological state
with high demand on energy
production**

Improving physical performance

Change of physical performance after water consumption in humans



P.K.Anokhin Institute of Normophysiology of RAMS

The indicators of physical working capacity (data of Harvard's Step test) after Light water consumption were increased while in control group decreased.